

Why study BTEC Business Studies?

Whatever career path you choose to follow, there is a good chance it will take place within the context of a business organisation. BTEC Business Studies aims to build your knowledge about the different functions of business and how aspects such as marketing, finance, and human resource management contribute to its success.

Successful completion of the Double Award provides students with a qualification that is equivalent to two A Levels, while the Single Award, the National Extended Certificate in Business, is equivalent to one A Level.

BTEC Business Studies offers substantial insights into real world business and provides opportunities to apply knowledge and analysis skills into business organisations at local, national and international level.

What new skills will I learn?

A number of key skills are developed by studying BTEC Business Studies. It is a highly interactive and practical course which enables students to explore how businesses operate. They also get the chance to put their own ideas into practice with in a mini enterprise activity with enjoyable results.

Key skills in BTEC Business Studies include enhanced leadership skills, as students engage in a range of learning situations and mentoring opportunities; research skills, by learning about different business models and organisations, plus communication, presentation and ICT skills.

A greater level of personal independence is also achieved by learning how to manage your workload.

Career routes with Business Studies

This vocational course has strong links and insights into industry. As a result, many students find employment within the business sector utilising one or more of the specialised functions that have been taught on the course, such as marketing or finance.

Knowledge and contacts in the business environment and enhanced business skills greatly increase student career options in this field.

For those wishing to embark on further study within higher education, BTEC Business Studies provides access to a range of degree courses for enhanced career options.

Should you require any further information, please talk to members of the Business Studies Department, who we will be pleased to discuss your options with you, in more detail.

**BTEC Business will enhance your independent learning skills.
It will enhance your career options by demonstrating that
you are a self-motivated learner.**

Course Outline

Modules for BTEC Business Studies include:

- Exploring Business;
- Developing a Marketing Campaign;
- Personal and Business Finance;
- Managing an Event;
- International Business;
- Principles of Management;
- Plus two optional units.

The above units are completed through coursework projects, external examinations and pre-released case study controlled assessments.

Lead Teachers: Mrs H Murphy, Mr M Stradling

Exam Board: EDEXCEL

Sixth Form entry requirements:

To study Level 3 (academic A Level) courses students must have a minimum of at least five GCSEs at 9 - 4 grades (or equivalent).

These must include a grade 4 and 5 in English Language and Mathematics (either way round, but higher grade must support subject choices).

Additional Requirements:

GCSE grade 4 or above in Mathematics.

Assessment:

Eight units to be completed for the Diploma and four units for the Extended Certificate. BTEC is equivalent to one or two A Levels depending on the option chosen.

There is a mix of coursework assessment for this course, including coursework, external exams and controlled assessments.

Find out more ... visit our website www.bbs.calderdale.sch.uk

Here to help ... speak to the course tutor or your form tutor

Call us on 01422 328928. Email admin@bbs.calderdale.sch.uk

