

Business



Entry requirements: A minimum of a grade 5 in GCSE Mathematics

Examination Board: Pearson Edexcel

Grades awarded: A* - E

Assessment: Examination assessment 100%

The aims of A Level Business are for students to develop an enthusiasm for studying business, gain a holistic understanding of business in a range of contexts and develop a critical understanding of organisations and their ability to meet society's needs and wants. This course is ideal for students who want to learn about the business environment and prefer 100% examination assessment.

Students will generate enterprising and creative approaches to business opportunities, problems and issues, become aware of the ethical dilemmas and responsibilities faced by organisations and individuals and acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis.

Confidence in Mathematics is needed to apply numerical skills in a range of business contexts.

Regardless of which career you are considering A Level Business will be a useful subject to study as it provides an insight into the world of work. It will prepare you for the challenges of your future career.

Theme 1: Meeting customer needs, the market, marketing mix and strategy, managing people, entrepreneurs and leaders.

Theme 2: Raising finance, financial planning, managing finance, resource management, external influences.

Theme 3: Business objectives and strategy, business growth, decision-making techniques, influences on business decisions, assessing competitiveness and managing change.

Theme 4: Globalisation, global markets and business expansion, global marketing, global industries and companies.

Paper 1: Marketing, People & Global Business

Theme 1 and 4

Paper 2: Business Activities, Decisions & Strategy

Theme 2 and 3

Paper 3: Investigating Business in a Competitive Environment

Theme 1-4

Business combines well with Economics/Mathematics/Statistics